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## TÜRKİYE ODALAR VE BORSALAR BİRLİĞİ



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Sayı : E-34221550-720-11776

Tarih: 19.09.2025

Konu : Kırgızistan'da Düzenlenecek Fuar Hakkında

### TÜM ODA VE BORSALARA (Genel Sekreterlik)

İlgi : Kırgızistan Ankara Büyükelçiliği'nin 17.09.2025 tarihli e-posta measjı.

İlgide kayıtlı yazıda, 24-25 Ekim 2025 tarihlerinde Bişkek'te Uluslararası Kyrgyzstan EXPO 2025'in düzenleneceği bildirilmekte ve fuarda sanayi, tarım, enerji, ulaşım, turizm, sağlık, eğitim, gibi sektörlerinin tanıtılacağı ifade edilmektedir. Forumla ilişkin detaylı bilgilere ekte sunulan bilgi notundan ulaşılabilmektedir.

Bilgilerini ve konunun ilgili üyelerinize duyurulmasını rica ederim.

Saygılarımla,

*e-imza*

Mustafa BAYBURTLU  
Genel Sekreter Yardımcısı

EK: Kyrgyzstan Expo 2025 Bilgi Notu (12 sayfa)



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«International Trade Fair»

# KYRGYZSTAN EXPO 2025

October 24–25

Commercial proposal



# INDUSTRY DIVERSITY

THE EXHIBITION WILL FEATURE LEADING AND EMERGING  
SECTORS OF THE ECONOMY:

- Industry & Manufacturing
- Agriculture & Food Processing
- Energy & “Green” Technologies
- Transport & Logistics
- Tourism & Hospitality
- Construction & Architecture
- Education & Science
- Healthcare & Pharmaceuticals
- Information Technology & Digitalization
- Light Industry, Textiles & Fashion
- Financial & Insurance Services,
- and more.



## GOAL OF “KYRGYZSTAN EXPO 2025”

**Create a powerful international business platform where opportunities meet ideas and partnerships form at the crossroads of cultures, markets, and industries. This is not just an exhibition—it's a space for real engagement, where:**

- **Businesses find investments,**
- **Investors discover promising projects,**
- **Entrepreneurs secure reliable partners,**
- **Government bodies identify new directions for cooperation and development.**

## "Kyrgyzstan EXPO 2025" is designed to:

- ◆ **Open doors to the markets of Kyrgyzstan, the EAEU, and Central Asia**
- ◆ **Foster international trade and technological exchange**
- ◆ **Stimulate investment inflows into key economic sectors**
- ◆ **Strengthen cultural, humanitarian, and business ties between nations**
- ◆ **Create conditions for signing long-term agreements and memoranda**
- ◆ **Showcase innovations, trends, and cutting-edge solutions across all industries**

## “KYRGYZSTAN EXPO 2025”

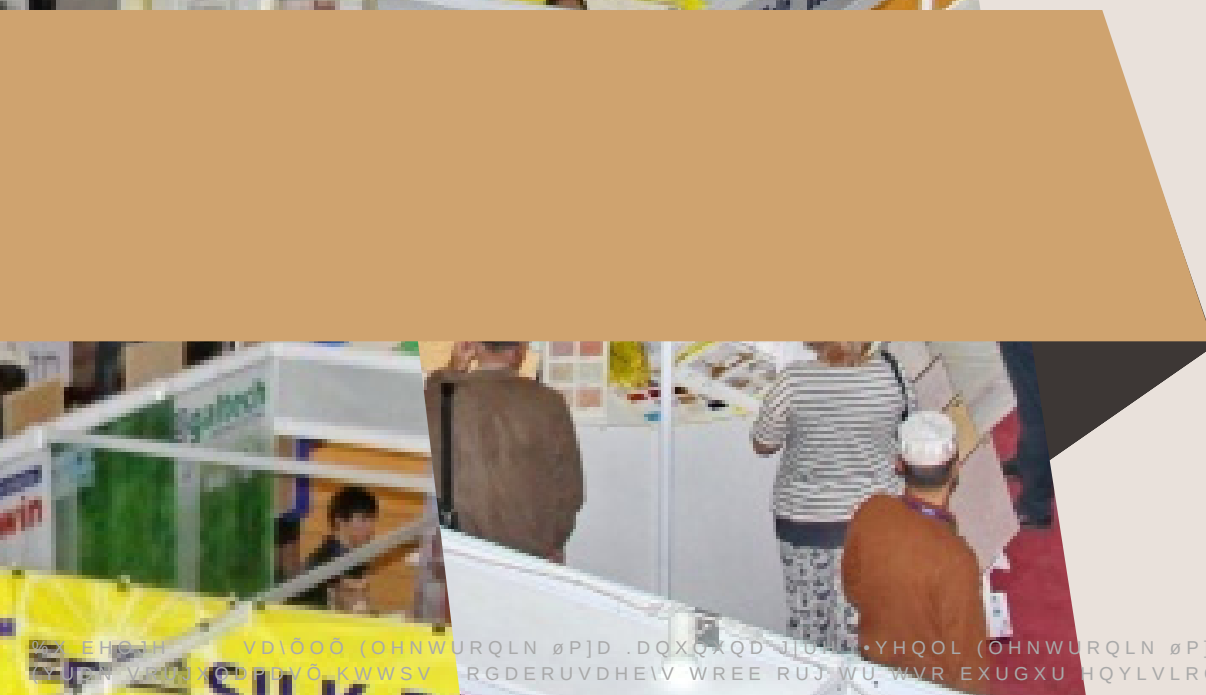
**IS WHERE FORWARD MOTION BEGINS:  
FROM INTRODUCTIONS TO COLLABORATIONS,  
FROM IDEAS TO IMPLEMENTATION,  
FROM BUSINESS CARD TO CONTRACT.**

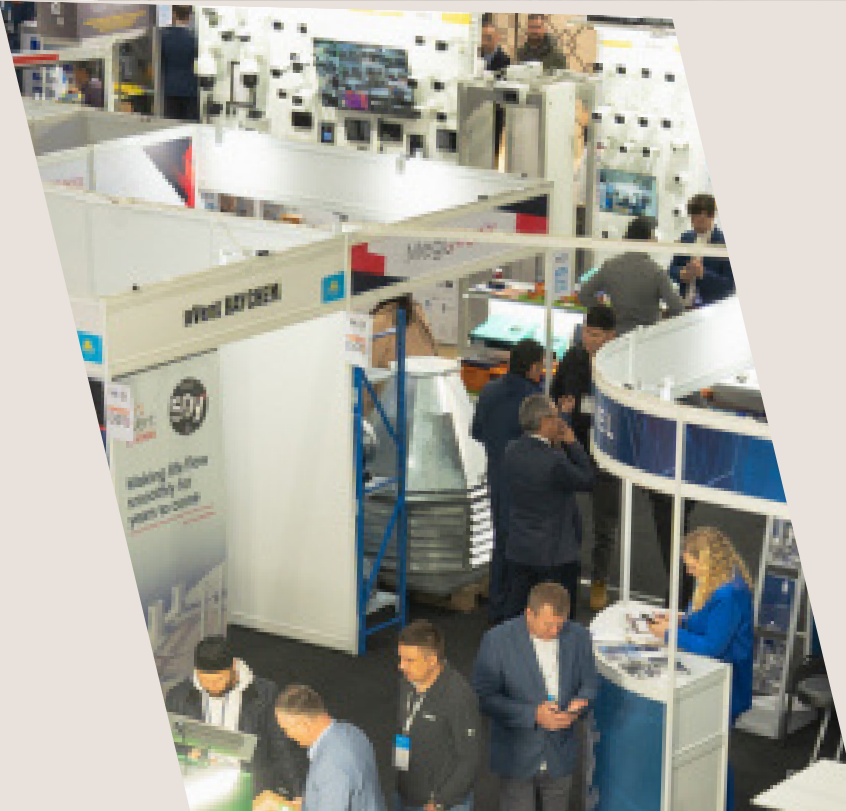




# ✓ OBJECTIVES OF “KYRGYZSTAN EXPO 2025”

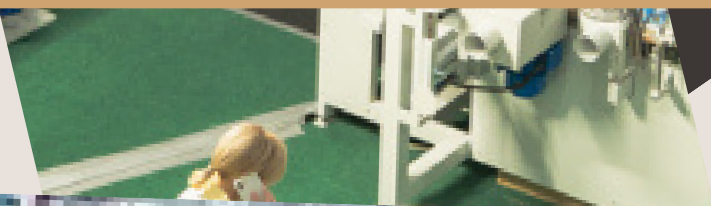
- Promote the development of international trade and economic cooperation among enterprises, investors, and government bodies.
- Attract foreign and domestic investments into the priority sectors of the Kyrgyz Republic's economy.
- Expand export and import opportunities for participating companies.
- Establish new business contacts and foster cross-sector collaboration.
- Showcase modern technologies, innovative solutions, and competitive products.
- Promote the products and services of domestic and international companies in the markets of Kyrgyzstan and the EAEU.
- Facilitate the signing of agreements, memoranda, and other cooperation documents.
- Increase brand awareness, strengthen company image, and enhance participants' business reputations.
- Create an environment for exchanging experience, best practices, and professional expertise.
- Foster a positive investment and business climate in the Kyrgyz Republic.





# TARGET AUDIENCE OF “KYRGYZSTAN EXPO 2025

- Representatives of small, medium, and large businesses – manufacturing, trading, export-import companies.
- Foreign and domestic investors, investment funds, and agencies.
- Government bodies and relevant ministries responsible for economy, trade, investment, industry, agriculture, energy, and innovation.
- Chambers of commerce and industry, business associations, and unions from Kyrgyzstan and abroad.
- Logistics, transport, construction, and IT companies.
- Financial and insurance organizations, banks, and leasing companies.
- Educational and research institutions, universities, technoparks, and incubators.
- Manufacturers of equipment, technologies, raw materials, and components.
- Startups and innovative projects focused on export and new-market development.
- Mass media, industry journalists, and bloggers.
- Potential partners, clients, and distributors.





## ✓ EXPECTED RESULTS OF “KYRGYZSTAN EXPO 2025”

- Signing new trade and economic agreements and memoranda of cooperation between domestic and international companies, as well as government bodies.
- Attracting direct foreign and domestic investments into the key sectors of the Kyrgyz Republic's economy.
- Expanding export and import links and promoting national products to external markets, including the EAEU and Central Asia.
- Increasing the number of business contacts established during the expo and fostering long-term partnerships.
- Enhancing brand, company, and product recognition among a broad target audience.
- Showcasing innovative technologies, products, and services that support the modernization of economic sectors.
- Facilitating the exchange of experience and best practices among participants from different countries and industries.
- Promoting Kyrgyzstan as a reliable investment and business platform in the region.
- Boosting tourist and cultural interest in the country through the participation of foreign delegations.
- Shaping a positive image of the Kyrgyz Republic as an open, dynamic, and promising partner on the international stage.

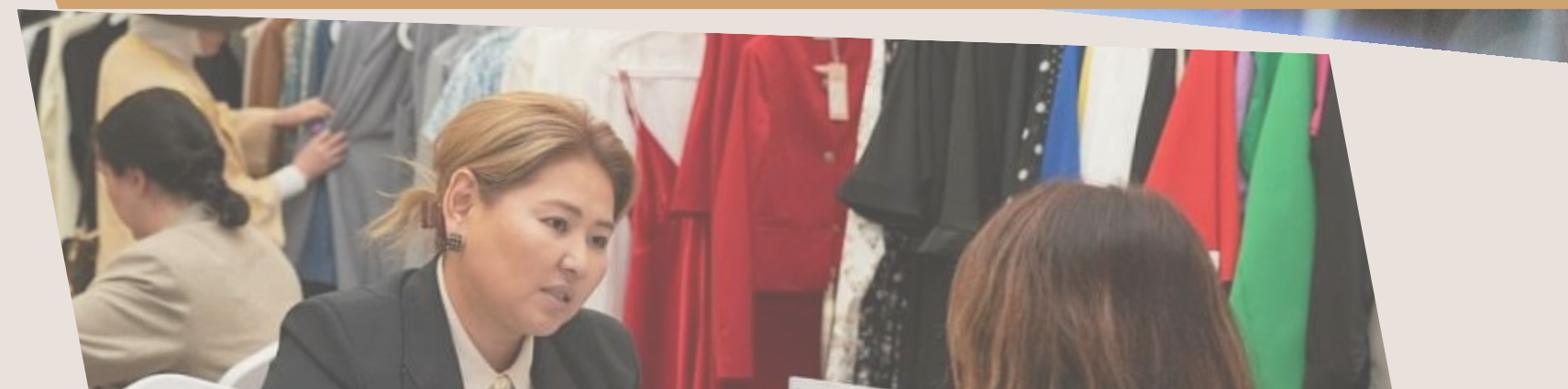
# International Exhibition and Fair

# FORMATS OF PARTICIPATION

- Exhibitor
- (rental of booth space with standard equipment provided)
- Official Delegation / Guest
- (participation in the business program, without a booth)
- Partner / Sponsor of the Expo
- (enhanced branding and PR opportunities)

## BENEFITS FOR PARTICIPANTS

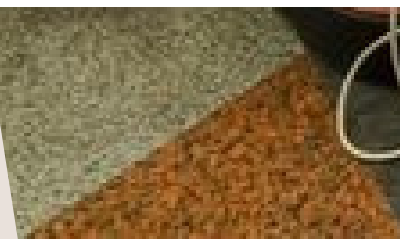
- Access to new markets: Kyrgyzstan, the EAEU, and Central Asian countries
- Direct meetings with potential buyers, partners, and investors
- Showcase products and services to a wide audience
- Opportunity to sign agreements and cooperation memoranda
- Participation in B2B meetings and the expo's business program
- Listing in the participant catalog and on the event's online platforms

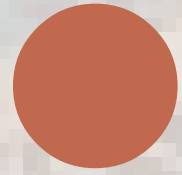




🤝 **PARTNER PACKAGES**  
“**KYRGYZSTAN EXPO 2025**”  
📍 **BISHKEK | OCTOBER 24–25**

**AN INTERNATIONAL EXHIBITION AND FAIR  
UNITING MANUFACTURERS, DESIGNERS,  
DISTRIBUTORS, INVESTORS, AND GOVERNMENT  
BODIES ON A SINGLE PLATFORM TO FOSTER  
BUSINESS, CULTURE, AND EXPORT DEVELOPMENT.**



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- # PACKAGE “SUPPORT” — 20,000 KGS
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- ## FOR LOCAL BRANDS LOOKING TO MAKE A STATEMENT
- LOGO ON THE EVENT WEBSITE AND DIGITAL POSTERS
  - LETTER OF APPRECIATION FROM THE ORGANIZERS
  - MENTION IN THE FINAL PHOTO REPORT
  - INCLUSION OF BRANDED ITEMS IN THE GUESTS’ WELCOME KIT

# ● PACKAGE “EXSPONENT” — 80,000 KGS

## 💡 THE OPTIMAL PARTICIPATION FORMAT FOR SMALL AND MEDIUM BUSINESSES

- ALL BENEFITS FROM THE “SUPPORT” PACKAGE
- LOGO ON THE SHARED PRESS WALL
- ONE BOOTH (3×3 M) ON THE EXHIBITION FLOOR
- ACKNOWLEDGMENT BY THE HOST AT THE OPENING AND CLOSING CEREMONIES
- OPPORTUNITY TO BE FEATURED IN MEDIA OUTLETS

# ● PACKAGE “GENERAL PARTNER” — 500,000 KGS

## 💡 MAXIMUM REACH, PRESTIGE, AND DIRECT AUDIENCE ENGAGEMENT

- STATUS OF “GENERAL PARTNER”
- TWO BOOTHS (3×3 M EACH) IN THE CENTRAL ZONE
- LIVE BROADCAST OF YOUR LOGO/VIDEO ON LED SCREENS
- MEDIA COVERAGE AND FEATURES IN NEWS TELEGRAM CHANNELS
- SPEAKING SLOT ON THE MAIN STAGE (UP TO 10 MINUTES)
- COMPANY FEATURE REPORT FOR DISTRIBUTION IN MEDIA OUTLETS



# THANK YOU

Contact Information:

For more details and to register, please contact the Kyrgyz Expo Center at the Chamber of Commerce and Industry of the Kyrgyz Republic:

+996 (312) 610 120 | +996 554 881 777 | +996 501 124 321

 [Kyrgyzexpo@cci.kg](mailto:Kyrgyzexpo@cci.kg)

**Don't miss the chance to showcase your country and business on the international stage!**  
**Become part of Central Asia's premier business event — "Kyrgyzstan EXPO 2025"!**